



HOW TO TELL STORIES

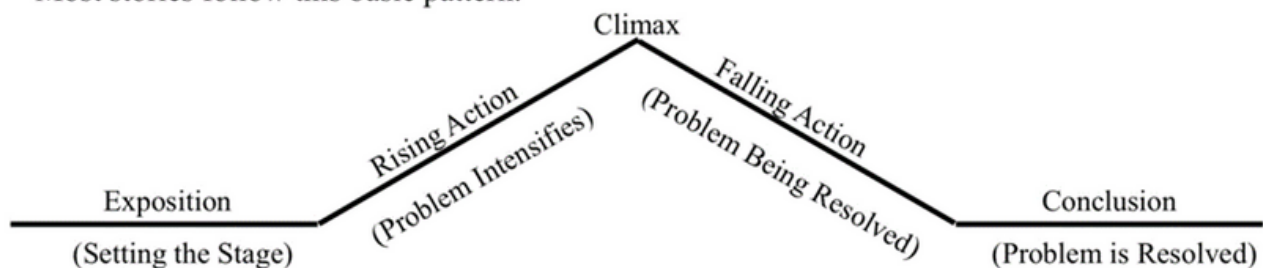
So, how do you get it right in the interview? Through STORYTELLING!

If you want to get hired, you need to sell yourself through storytelling. If you want to tell effective stories, you need to become a good communicator.

Basic Principles in Storytelling

Stories follow a basic pattern, which aim to capture the listener's attention. Below, is an overview of the key components you need to include in your storytelling.

Most stories follow this basic pattern:



Storytellers then fill in this pattern with:

- Hooks
- Twists,
- Compelling Characters
- Emotional Connection
- Vivid Details
- Word Pictures
- Exciting Pace
- Engaging Tone
- Expressive Body Language
&More!

Set the stage- where you are defining the situation and the details

Rising action- you are demonstrating the problem which is building

Climax- the problem comes to a head

Falling Action- the actions you took to resolve the problem

Conclusion- the outcome of the problem and the impact solving the problem had on the organization, customers, and employees



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There are unlimited stories that could be valuable in an interview setting. But there are some types of stories that are almost always bound to arise in some way, shape, or form in the interview process:

- Problem Solving
- Teamwork
- Career Goals
- Personal Goals
- Working Well Under Pressure
- Your Greatest Strengths or Weaknesses

TIP: Use the worksheet “STAR Technique – Writing your STAR Stories” to craft your best stories.

These stories give the employer insight into what kind of employee you plan to be. The stories that, when told well, showcase yourself as a candidate that employers are itching to get on their team.

